



SENIORS' HOUSING &

HEALTH & WELLNESS FORUMS



2016

Sponsorship and Exhibitor Information

Seniors' Housing Forum

Saturday, September 24, 2016

Health & Wellness Forum

Saturday, October 29, 2016

Central Lions Seniors Recreation Centre
11113 113 Street, Edmonton, Alberta



SENIORS' HOUSING FORUM

The Seniors' Housing Forum Planning Committee, comprised of key community stakeholders, is presenting a one-day Seniors' Housing Forum for seniors, their families and caregivers, free of charge! The goal of the Forum is to educate participants about the range of housing options and community resources available for older adults and to guide individuals in planning appropriate future housing for themselves and/or significant others. Sponsors and Exhibitors will have an opportunity to promote their organization, services and/or products to an audience actively seeking information pertaining to seniors' housing needs and services.

Saturday, September 24, 2016

Central Lions Seniors Recreation Centre

11113 113 Street, Edmonton, Alberta



SENIORS' HEALTH & WELLNESS FORUM



Presented by
agefriendly
EDMONTON

The Health & Wellness Forum Planning Committee is excited to announce the first free one-day Health & Wellness Forum! This event gives organizations and businesses a forum where seniors, their families and caregivers can obtain information and resources pertaining to health, wellness and social supports vital to aging in place. The Health & Wellness Forum will follow the same event format as the successful Seniors' Housing Forum, with Sponsors and Exhibitors having the opportunity to promote their organization, services and/or products.

Saturday, October 29, 2016

Central Lions Seniors Recreation Centre

11113 113 Street, Edmonton, Alberta

EVENT OUTLINE

8:00-8:30

Sponsors and Exhibitors set up booths, which will be assigned prior to the day of event.

Continental breakfast will be provided in the sponsor and exhibitor lounge.

9:00-10:00

Doors open to participants.

Booths open for viewing until 1:30pm in Gym.

10:00-10:15

Room moderators welcome participants in all rooms.

Overview of sessions.

10:15-11:15

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

11:30-12:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

12:30-1:30

Lunch break

Exhibitors and Sponsors will receive two complimentary lunch tickets.

Booth viewing in Gym.

1:30-2:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

2:30

Wrap up, prizes in all rooms.

Exhibitor booths will be open for viewing to participants until 1:30pm.
We ask that your display remains intact until 1:30pm, when the last session begins.

CONCURRENT SESSION TOPICS

SENIORS' HOUSING FORUM

A: Home & Independent Living: Health and Home

This session will focus on seniors' housing options for home living in apartments, condos and houses, and will also discuss home living supports, such as day programming and personal care services.

B: Future Housing Models

This session will include a panel that explores a variety of innovative housing models that are being considered for and/or under development in Edmonton in the future. The benefits and challenges of these exciting initiatives are considered.

C: Financial Literacy and Housing

This session provides information on strategies for planning finances to support housing choices. Guidance will also be offered on accessing income supports and other financial benefits.

D: Supportive & Facility Living: Health and Home

This session will provide an overview on supportive living, facility living and designated supportive living options to help address the questions and concerns seniors face when choosing the optimal environment in which to live beyond independent living, as well as health supports available to complement these environments.

E: Landlord & Tenant and Condo Rights

Knowledge of your rights and obligations as a landlord, tenant and condo owner can greatly impact your enjoyment of your home and your financial security. This session provides an overview of key issues and legislation.

F: New Government Initiatives

Municipal, provincial and federal governments are working with communities to address seniors' housing needs. This session explores new policy direction, initiatives and trends as it relates to the role of government in seniors' housing.

G: Community Resources

This session will give an overview of some practical resources that allow seniors to age in place and receive support in the community. It will describe city-wide services offered by senior-serving organizations that provide resources designed to help seniors live safely and independently.

H: Caregiver Support and Family Dynamics

This session outlines supports available to families and caregivers as seniors transition from one housing environment to another. Strategies for handling family dynamics, positive transitions, caring for the caregiver and stress related to moving will be discussed.

I: Downsizing/Managing Your Move

This session will provide an overview of things to consider when downsizing and planning your move; resources available to assist with this process, considerations for what to bring to your new home; and practical ways to minimize the challenges and stress associated with this transition.

CONCURRENT SESSION TOPICS

HEALTH & WELLNESS FORUM

1. My Health

This session will focus on health resources, planning for a healthy future and the role of health professionals in wellbeing.

2. My Home

This session will focus on an overview of seniors' housing options for home living in apartments, condos and houses, as well as supportive living and facility living.

3. My Transportation

This session will review the many city-wide public and private transportation options available to older adults and those with limited mobility. Participants will be provided with the information and resources to help develop a transportation plan to meet individual needs and to help keep them mobile.

4. My Finances

This session provides information on strategies for planning finances to support aging well. Guidance will also be offered on accessing income supports and other financial benefits.

5. My Connections

Focusing on the importance of social connection to our health and wellbeing, this session will touch on topics such as volunteerism, brain health and preventing social isolation.

6. My Safety

This session highlights the importance of reducing safety risks as we age, and addresses topics such as fall prevention, safe medication use and fire safety.

7. My Supports and Services

This session will give an overview of some practical resources that allow seniors to age-in-place and receive support in the community. It will describe city-wide services offered by senior-serving organizations that provide resources designed to help seniors live safely and independently.

8. My Community

This session highlights the services and programs that support healthy aging, touching on topics such as recreation centres, seniors centres, physical fitness programs and the role of allied health professionals in wellness.

9. My Partner and Me (if applicable)

This session focuses on resources that can support our key relationships as we age, including topics such as caregiver supports, family dynamics and legal documents that you should have.

PLANNING COMMITTEE MEMBERS

SENIORS' HOUSING FORUM

Alberta Association On Gerontology (Edmonton Chapter)
Alberta Health Services
Alberta Continuing Care Association
City of Edmonton
Excel Society
GEF Seniors Housing
Government of Alberta – Health
Government of Alberta – Health – Supportive Living Programs
Lifestyle Options
Sage Seniors Association

HEALTH & WELLNESS FORUM

Alzheimer's Society of Alberta and NWT
City of Edmonton, Age Friendly Edmonton
Glenrose Rehabilitation Hospital
Alberta Health Services
Southside PCN, Age Friendly Edmonton
Sage Seniors Association

SPONSORSHIP OPPORTUNITIES

Diamond

\$ 3000+

- Prominent recognition as a **Diamond** Sponsor in all promotional materials, including logo in print advertising and posters
- Quarter page ad in the event program
- Short bio/blurb on the event Facebook page and blog
- Opportunity to help with the drawing of prizes during the event wrap-up
- Logo featured on packaging of bagged lunches for participants
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (three slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc, into conference bag
- Two complimentary lunch tickets for day of event

Platinum

\$ 1500

- Prominent recognition as a **Platinum** Sponsor in all promotional materials, including logo in print advertising and posters
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (two slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc. into conference bag
- Two complimentary lunch tickets for day of event
- Logo on Blogspot and Facebook

Gold

\$ 1000

- Recognition as a **Gold** Sponsor in all promotional materials, including logo in print advertising and posters
- Prominent logo in the event program and on event signage
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc., into conference bag
- Two complimentary lunch tickets for day of event
- Logo on Blogspot and Facebook

Silver

\$ 750

- Logo in the event program
- Logo on event signage
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunch tickets for day of event

Bronze

\$ 500

- Name listed in event program
- Recognition (shared slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunch tickets for day of event

TWO FORUMS (20% DISCOUNT PER FORUM)

- Diamond Sponsor = \$4,800 total (Save \$1200)
- Platinum Sponsor = \$2400 total (Save \$600)
- Gold Sponsor = \$1600 total (Save \$400)
- Silver Sponsor = \$1200 total (Save \$300)
- Bronze Sponsor = \$800 total (Save \$200)

SPONSOR AND EXHIBITOR REGISTRATION

Organization/Company Name _____

Contact Person _____

Position Title _____

Address _____

City _____

Province _____

Postal Code _____

Daytime Phone (____) _____ Email _____

ONE FORUM

Yes I want to be involved in the: ☐ Seniors' Housing Forum ☐ Health & Wellness Forum
as a: ☐ Sponsor ☐ Exhibitor

SPONSORSHIP LEVELS:

- ☐ Diamond Sponsor - \$3000+
- ☐ Platinum Sponsor - \$1500
- ☐ Gold Sponsor - \$1000
- ☐ Silver Sponsor - \$750
- ☐ Bronze Sponsor - \$500

EXHIBITOR REGISTRATION COST:

- ☐ Gym Exhibitor - \$250
- Draped table with two chairs, no electricity
 - Set up time at 8:00 am
 - Please ensure that your table is set up by 8:30 am
 - Open to public at 9:00 am

TWO FORUMS

Yes I want to be involved in **both** forums as a: ☐ Sponsor ☐ Exhibitor

SPONSORSHIP LEVELS:

- ☐ Diamond Sponsor - \$4,800 total (**save \$1200**)
- ☐ Platinum Sponsor - \$2400 total (**save \$600**)
- ☐ Gold Sponsor - \$1600 total (**save \$400**)
- ☐ Silver Sponsor - \$1200 total (**save \$300**)
- ☐ Bronze Sponsor - \$800 total (**save \$200**)

EXHIBITOR REGISTRATION COST:

- ☐ Gym Exhibitor - \$400 total (save \$100)
- Draped table with two chairs, no electricity
 - Set up time at 8:00 am
 - Please ensure that your table is set up by 8:30 am
 - Open to public at 9:00 am

DEADLINE FOR REGISTRATION

Seniors' Housing Forum: August 29

Health & Wellness Forum: September 30

PAYMENT

Please make cheques payable to Sage Seniors Association and forward to:
15 Sir Winston Churchill Square, Edmonton, AB T5J 2E5

CONTACT

For more information about sponsorship or exhibitor registration, please contact: JoLynn Parenteau
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