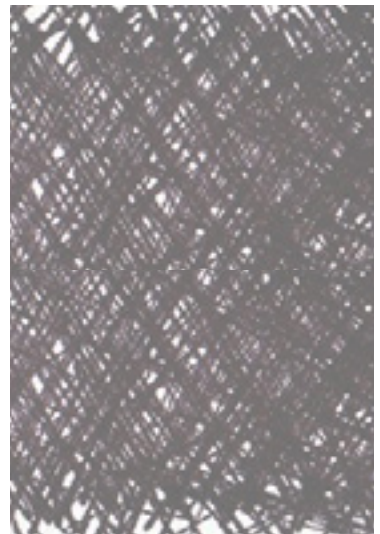
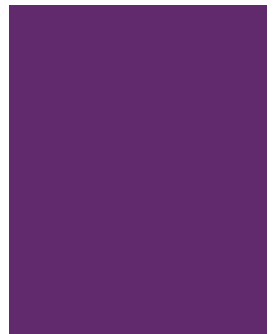


44th | ANNUAL REPORT | 2014





# sage

**Inspiring  
and supporting  
seniors to  
be the best  
they can be.**

**SAGE | Seniors Assosiation of Greater Edmonton**

15 Sir Winston Churchill Square, Edmonton AB, T5J 2E5

780-423-5510

Charity # 11915 4839 RR0001



|  |           |
|--|-----------|
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# *Message from* **OUR BOARD PRESIDENT**

Inspiring for connection is the understood and implicit practice of the Sage Board. Not only have the diversity and engagement of its members fostered Board stewardship over its strategic, fiduciary, and generative functions, but these characteristics also endorse Sage's collaboration and innovation in the seniors-serving sector. During the past year, strategic planning sessions and Sage events confirmed that Staff and Board hold shared values for creating a community that values seniors and supports seniors to live in accordance with their beliefs, abilities, and aspirations. Connections among Board members, Sage Staff, and volunteers have strengthened the impetus and passion to make a difference for seniors in our community where diversity is a gift that contributes to synergy of ideas and actions.

Board members have participated in many events in the sector, including the Sage Awards, Conversation Cafés with Edmonton Seniors Coordinating Council members, meetings with municipal and provincial politicians, LGBTQ events, and professional information programs on topics such as healthy sexuality. Board generative discussions have addressed a variety of topics, including the role of Sage in social policy, the nature of the Sage community, forms of discrimination, and ED and Board evaluation criteria. The Board continues to support relationship development in the seniors' sector; diversity in Board membership, Sage services, and volunteer cohort; development of service boundaries; leadership and innovation; and exploration of financially sustainable resources.

Sage Board members actively pursue wellness, and support wellness initiatives at Sage for seniors in our community. They support activities that promote outreach to isolated seniors, such as lively community hubs and connections made through engagement. Board members encourage and value Sage activities that increase intercultural, intergenerational, and interprofessional connections. The positive culture at Sage promotes teamwork, creativity, and a vibrant, transformative environment. Board support continues for Sage activities related to hoarding behaviours, identifying isolated seniors, providing safe accommodation from abuse, collaborating with local, regional, and provincial seniors-serving entities, using a holistic model for program activities, and planning life enrichment activities.

My term as President, Board of Sage now concludes. It has been a fulfilling, rewarding experience and I very much appreciate the opportunities I have had to collaborate and debate ideas with Sage's exceptional Board members, Staff, and Volunteers. Together they are the Sage Team.

*Dr. D. Lynn Skillen*

Dr. D. Lynn Skillen  
President, Board of Directors

# *Message from* OUR EXECUTIVE DIRECTOR

The idea that we are stronger together than we are alone is certainly not a new one, nor is it exclusive to Sage. In fact, more and more organizations are working collectively to leverage the impact of creative, collaborative approaches to what can be complex issues. But it is an idea that has long formed a part of Sage's philosophy and approach, and it continues to be a key core value.

At Sage, we know that our programs allow seniors to access the supports they need, when they need them, so that they can continue to be valued, engaged members, of our community. Our team of volunteers, many of whom are seniors themselves, and staff help to connect seniors with resources that assist them with accessing appropriate and safe housing, services and programs that support wellbeing, and meaningful opportunities to engage. Nearly every program and service that we offer is provided in collaboration with other organizations.

For example, Sage is pleased to provide space and support to the Mennonite Centre for Newcomers English language learning for immigrant and refugee seniors. Another example is a partnership with five other Edmonton based organizations that allows Sage to offer free, single-session drop-in counselling. Also, through our participation in the Hoarding Coalition, we are contributing to the development of a comprehensive strategy to support individuals dealing with the effects of hoarding.

Staff at Sage contribute to broader, ongoing conversations about the strengths and needs of seniors by participating on

boards and committees that address whole-community issues, including Age Friendly Edmonton, the Elder Abuse Consultation Team, Alberta Association of Seniors Centres, and the Seniors Advisory Council for Alberta.

In 2014, we were excited to undertake research into how we can best reach isolated seniors, because we know that social isolation puts seniors at greater risk. The project was completed in collaboration the Edmonton Seniors Coordinating Council and other seniors' centres, and is an excellent example of the value Sage places in relationships, both at the individual and organizational levels.

As we move into our 45th year of operation, the value and power of connection is more important than ever: the way our programs interconnect helps Sage offer comprehensive support for the seniors who have identified a need; the innovative programs that emerge from our collaborations with community partners intersect to create more robust, effective programs and services; and the connections between seniors we see every day in our building and hear about in our communities improve social connections between individuals and help makes Sage the special place it is.

With each partnership and collaboration, we not only strengthen and expand the Sage community, we build stronger connections to other communities. Together, with seniors and partners across the province, we are building healthier communities.

*Roger E. Laing*

Roger E. Laing  
Executive Director

# WHAT WE DO: *one senior's story*

When Danny\* first came to Sage, she was worried, worn out, and afraid about what was going to happen next. Her husband had been moved into assisted living several years ago, and was living with dementia. She was struggling to meet her bills and pay for his care, cutting corners wherever she could so that she could pay for his prescriptions, toiletries, and other miscellaneous needs. This meant that she was letting her own health, hygiene, and nutrition needs slide. She was worried that she would have to bring him home and take care of him herself, and when she received an eviction notice from her own landlord, she was terrified. She had no idea what she was going to do.

## DIRCTORY OF SENIOR SERVICES

Then, during a visit to her husband's care facility, she picked up and flipped through the Sage Directory of Senior Services. The housing section in the Directory both overwhelmed her and gave her hope - this, at least, was a place to start. She decided to take a chance and give Sage a call.

The volunteer she spoke with when she called has been with Sage for many years, and recognized the stress and worry in her voice. She spent some time talking to Danny about the other services that we offer, and recommended that she consider meeting with an Assessment and Support Coordinator first. She offered to meet Danny for coffee in our Sunshine Café before the appointment, so they could chat and Danny could learn a little more about Sage. She agreed, and they set a date for the following Tuesday.

Danny had been used to having a partner help her with life's big decisions, and had

## ASSESSMENT AND SUPPORT

been feeling lost without her husband beside her. Her children both live in other provinces with families of their own, and dealing with her husband's worsening dementia has left her with fewer and fewer friends over the years. Meeting with our volunteer before her appointment helped ease her anxiety, and made her feel like she wasn't going to have to do this all alone.

Having to ask for help - even once - can be an immense barrier for seniors, particularly if they have never had to do it before. It can be an exhausting, emotionally draining, and overwhelming experience, and having to do it over and over again just to manage the many small parts of a larger problem can leave people feeling frustrated, hopeless, and angry. Because Danny came to Sage, she only had to ask for help once. When she met with our Assessment and Support Coordinator, she was connected to the full range of programs, services, and resources that we offer.



## INCOME TAX AND FORMS

Our Assessment and Support Coordinator quickly realized that Danny's financial stress was due in part to the fact that she was not accessing all of the benefits that are available to her. She had never been the one to do the household taxes, and was in no position to pay someone to do it now, so it had been several years since she had filed her income tax. Because government subsidies and seniors benefits are based on the previous year's income, Danny was not receiving the financial benefits for which she is eligible.

As our Assessment and Support Coordinator worked with Danny to have her taxes filed and benefit forms submitted, she learned more about Danny's situation and housing issues. She discovered that Danny was not being evicted because she had fallen behind in rent, but because of a growing concern over the accumulation of possessions in her suite: Danny was struggling with the effects of hoarding behaviour.

## HOUSING

## OUTREACH

Our Housing Coordinator was able to work with Danny and her landlord, who agreed to hold off on the eviction while Danny began to address her situation. Our Outreach Coordinator helped Danny develop an individual action plan that included a needs assessment and established some important goals. The social worker in our Outreach program is not only able to support Danny as she begins to meet her needs and achieve her goals over time, but can help her specifically with her hoarding behaviour through our This Full House program.

As a part of the This Full House program, Danny has begun attending a monthly support group, where she is connecting with other seniors who share similar experiences. After a recent session, Danny picked up our latest newsletter and chatted with one of her new friends from the group about joining a BrainFit class together. She is gaining new confidence as she continues to work through her action plan, and is ready to be more socially active.

## LIFE ENRICHMENT

## VOLUNTEER PROGRAM

Later, when she's ready, she wants to join Sage as a volunteer, so that one day she can help someone else, the way our volunteer helped her.

*I got all the help I needed to get the help I needed.*

OUTREACH CLIENT

\*Danny's story is an amalgam of Senior experiences at Sage

# *Sage* BY THE NUMBERS

**37**

seniors experiencing  
abuse found

*refuge*

in our Safe House.

**10**

outstanding seniors  
were honoured  
at our 8th annual  
Sage Awards.

**284**

*seniors*

were connected to  
resources through our  
Multicultural Seniors  
Outreach program.

**213**

volunteers  
donated over

**20,000**

hours of their  
time, talent, and  
energy.

Social work  
staff provided  
information and  
support for

**610**

older adults  
looking for safe,  
affordable, and  
appropriate  
housing in  
the Greater  
Edmonton Area.

We helped  
*guide*

**216**

people through the  
Guardianship and  
Trusteeship process.

**633**

seniors were

*connected*

to information, resources,  
and support through our  
Assessment and Support  
program.

**71**

people dealing  
with the effects of  
hoarding behaviour  
found support in  
our This Full House  
program.

**5**

Social work  
students spent

**1440**

hours working with and  
learning about seniors.

**21**

volunteers spent

**348**

hours completing

**1239**

income tax returns for  
low-income seniors  
during tax season  
(Mar-Apr).

**260**

seniors attended computer  
classes and social media  
sessions, and learned how  
to use cell phones, tablets,  
laptops, and e-readers.

**1100+**

people enjoyed  
the benefits of  
membership.

**12,997**

participants engaged  
in our Life Enrichment  
programming.

**51**

older adults were  
connected to  
long term support  
through our  
Outreach program.

**100+**

low income and  
refugee seniors  
learned English as  
another language.

# PROGRAMS

Sage works to enhance the quality of life of older persons and their families by providing information and services that:

- promote socialization, intellectual stimulation, skill and information acquisition;
- enhance the safety and wellbeing of older persons who are, or may become, isolated, disadvantaged, or at-risk in the community;
- assist older persons to participate as active members in the community and to reside safely in accommodation that meets their needs; and,
- contribute to research and advocacy on issues affecting older persons.

**Inspiring and supporting seniors to be the best they can be.**



# Housing

Working with seniors to increase their knowledge of housing resources and options in the Edmonton area, including information on rent supplement and affordable housing programs. The program provides assessment, information, referrals, and assistance to help seniors secure safe, affordable housing that meets their individual needs.

# Assessment and Support

Ensuring that the needs of seniors and their families are being met in all areas of life. Social work staff provide assistance, information, and support to our clients, and help connect them to resources at Sage and in the broader community.

*My time at Sage has been an incredible and eye-opening experience. It will always be something I cherish, and the education I gained will be something I carry with me throughout my career.*

SOCIAL WORK PRACTICUM STUDENT

# Guardianship and Trusteeship

Providing free assistance to people who need to make a court application for the private guardianship or trusteeship of a mentally incapacitated adult. Program staff provide information sessions and one-on-one appointments to clients who are referred to us by government and community organizations.

# Volunteer Services

Providing meaningful opportunities for our volunteers to help us meet the needs of our organization, and nurturing these relationships over time. Our volunteers touch every area of the work that we do, and the pride and ownership they take in their work here is vital to our success.

*I love Sage. I love what we do here and I am very proud of it. It has become a part of me.*

VOLUNTEER

# Home Services

Providing seniors with referrals to registered, reliable, and trustworthy businesses that can provide the services and support that seniors want and need to maintain their independence and remain in their homes.

# Outreach

Working collaboratively with seniors who are dealing with multiple challenges in their lives. This program provides ongoing assessment and support to address the social and emotional needs of older adults, and to connect them to the resources, services, and supports they need to lead healthier and happier lives.

**1350 referrals were given to people looking for home services.**



# This Full House

Offering practical and emotional supports to older adults who are living with the effects of hoarding - the excessive accumulation of possessions that can threaten safety and health, and place seniors at risk of injury, social isolation, and emotional distress. The program includes individual action planning, connection to Sage and community resources, a monthly support group, and ongoing support in the home.

# Life Enrichment

Providing opportunities for seniors to learn, share, grow, and connect through a wide variety of programs. Remaining mentally and physically active is critical to health and wellbeing, and participating in group activities helps prevent loneliness and social isolation.

# Drop-In Counselling

Providing free, single-session, drop-in counselling for people seeking help when they need it the most. This new service has been made possible through a partnership between Sage and five other Edmonton Organizations: the Family Centre, Pride Centre, Boys and Girls Clubs Big Brothers Big Sisters, the John Howard Society, and the Canadian Mental Health Association.

*I now  
realize I'm  
worth something.*

SAFE HOUSE CLIENT



# Seniors Safe House

Providing temporary refuge for men and women 60 years of age or older who are leaving an abusive situation. Qualified social work staff provide the holistic case management, peer support, professional and practical assistance, connections to community resources, and post-residence support that help residents to deal with all the areas of their lives that have been impacted by abuse. Residents receive furnished accommodation for up to 60 days, and are provided with meals, snacks, toiletry items, and weekly housekeeping services throughout their stay.

**100% of clients say they feel more in control of their lives after their stay in our Safe House.**



# Housing Forum

Connecting seniors, their families, and caregivers with resources and supports to promote aging in place. Sage organizes and executes this important event, which is planned by a committee of stakeholder organizations. In 2014, the Forum consisted of 18 presenters on a wide range of topics, 45 exhibitors representing a variety of seniors-serving organizations, and was attended by over 800 people. The Housing Forum addresses the tremendous need in the senior community for information related to housing and services.

# Sage Awards

Honouring the outstanding achievements and contributions of seniors in our community. Ten extraordinary individuals are honoured for their work in a wide variety of categories, including Social Justice & Peace, Environment, and Education. The Awards embody a belief that is central to Sage's work - that older adults form a bright, skilled, and innovative group of people with much to offer to our community.

# Professional Information Program

Contributing to the professional development that can improve the services available to seniors throughout Edmonton. These sessions provide a venue for continued learning and discussion of important topics relevant to professionals working with seniors. In 2014, Sage hosted two Professional Information sessions covering the topics of helping seniors prepare for life's transitions, and legal documents that can help seniors plan for the future.

## Sage Savories

Offering delicious, wholesome, house-made frozen meals for older adults who no longer can or want to cook every day. Our menu provides a wide selection and includes healthy options that are prepared with reduced calorie and lower sodium diets in mind. Sage Savories is a social enterprise project that generates revenue to directly support our social programs. In 2014, Sage sold over 28,000 frozen meals, soups, and desserts, helping us to meet an important need, and contributing to our broader service provision.



## Sunshine Café

The dining area at Sage is called the Sunshine Café because of the light that streams in through the bank of windows that face City Hall. On a bright day, sunlight fills the Café, creating a warm and welcoming place for visitors who have come for coffee and a chat, for breakfast, or for lunch. But it isn't just the sunshine that makes the Café so welcoming. It is also the staff and volunteers who take time with their customers and make them feel at home. One of Sage's administrative staff, who also works with high risk youth, recently told us that the Sunshine Café is the preferred meeting place for many of these youth, in no small part because of the people who work there - people who smile at them, treat them with respect and dignity, and take the time to talk to them. "Without exception," he says, "the youth always smile and engage with the staff - something I would never expect to see anywhere else." It is a tribute to our staff and volunteers that these young people - who can struggle to trust in and engage with other people - have come to see Sage as a safe space, a place where they can relax and be comfortable, and maybe even sit in a sunbeam for a little while.

# Directory of Senior Services

Providing a free, single source of information about the resources, services, and options available to seniors throughout the Greater Edmonton Area. Updated and published annually, Sage distributes 45,000 copies of the Directory to 600 organizations each year, and we are proud to say that it remains a go-to resource for seniors, their families, caregivers, and other professionals working with older adults.

## Income Tax Program

Providing tax preparation services for seniors who are unable to prepare their own tax returns, and who cannot afford to pay someone else to do it. Most low-income seniors receive a Guaranteed Income Supplement from the federal government and a Seniors Benefit from the provincial government, which are paid based on the senior's income for the previous year. In order to continue receiving these benefits, seniors must file their income tax return every year, and our Income Tax Program helps to ensure that low-income seniors receive the financial benefits for which they are eligible.

## Multicultural Seniors Outreach Program

Partnering with the Multicultural Health Brokers to address health inequity and social isolation among immigrant and refugee seniors, many of whom are dealing with complex life circumstances. The program uses a best practices model to address the issues of deep isolation that come as a result of language, cultural, and economic barriers.

*80% of the volunteers in the Multicultural Seniors Outreach Program are seniors themselves, and are doing outreach with the most isolated seniors.*

Our vision is of a community where all seniors are valued and have the opportunity to live according to their beliefs, abilities, and aspirations.

We work toward that vision every day by offering a range of programs and services that meet the needs of seniors, regardless of where they are in their life's journey.

In 2014, we asked Sage staff to talk about their individual programs, the work that they do, and why they do it.

# FROM OUR STAFF:

**How does  
your  
program  
impact the  
lives of  
individuals?**



29,554 people accessed information and resources on our website

Seniors come to us exhausted, scared, stressed out, and struggling, and they are often facing a system that is complex and confusing. It can be overwhelming. They can come to Sage, and no matter what the problem is, we can at least set them on the path to solving it.

### Housing

We offer people relief, a sense of belonging...insight into how to navigate the system. It gives them hope.

### Multicultural Seniors Outreach

I get to help people through an emotional and laborious process, and protect them from social - emotional, physical, health - and financial abuse. My program gives vulnerable people an advocate.

### Guardianship and Trusteeship

What I often hear is that my clients feel like they don't matter - people don't have the time to understand where they're at and how to help them...it's important that our clients can come to trust that we will be with them, to help them succeed over time.

### Outreach

We help people get the pieces together. We can't get them more income, but we can help them maximize what they do have.

### Assessment

**Why is  
the work  
you do  
important?**



I'm helping seniors live better lives, whatever that looks like for them. They come to Sage and say, "I don't know what to do". I can help them figure it out.

### Assessment

I help connect seniors with much-needed information and resources, and help the public support seniors by connecting them to Sage.

### Community Relations



Attendance at our annual Housing Forum was +40% from 2013.

There are a lot of isolated seniors, who - especially when they're new to Canada, and because of language barriers - don't know to access resources. It's important that we're here. We can help them.

### Multicultural Seniors Outreach

Connecting with people is important: it's good for your wellbeing, for your soul - making new friends, being connected...it decreases depression and illness - it's a part of your health.

### Life Enrichment

I could talk about "connection" or "wellbeing", but it wouldn't begin to describe the bonds our volunteers form with each other.

### Volunteer Services

**How does  
your program  
contribute  
to the  
broader  
community?**

Any time you can do something that promotes wellbeing, you are impacting health, and that is as much about the community as it is the individual.

### Life Enrichment

So much of the work we do - Life Enrichment, the Volunteer program, the Sage Awards - is about breaking stereotypes and challenging ageism.

### Community Relations

The interplay between mental health and isolation is very poignant - particularly as people age. It's important for people to know that they have a safe place to engage in their mental wellbeing and be supported in that journey.

### Outreach

Our volunteers absolutely contribute to the broader seniors' community. But my program is just as much about sharing resources between communities - students, corporate volunteers, seniors, caregivers - they learn from each other and share ideas and resources with each other all the time.

### Volunteer Services

180 elementary students spent time talking to, learning from, and singing with seniors at Sage.



## ENGLISH AS ANOTHER LANGUAGE

Millwoods Multicultural Women and Seniors Services Association  
Mennonite Centre for Newcomers

## GUARDIANSHIP PROGRAM

Office of the Public Guardian and Trustee  
Centre for Public Legal Education Alberta  
Gateway Association for Community Living

# COLLABORATORS AND PARTNERS

## ASSESSMENT

Community Geriatrics Psychiatry - Covenant Health  
Income Support - AB Human Services  
Alberta Seniors Benefits - AB Human Services  
Seniors Financial Assistance Programs - AB Seniors  
Edmonton Community Legal Centre  
Drop-In Single Session Counselling  
Elder Abuse Resource and Supports (EARS) - City of Edmonton  
HIV Edmonton

## HOME SERVICES

Better Business Bureau of Central and Northern Alberta  
Edmonton Federation of Community Leagues  
Society of Seniors Caring About Seniors  
South East Edmonton Seniors Association  
Westend Seniors Activity Centre  
Edmonton Seniors Coordinating Council

## HOUSING

GEF Seniors Housing  
Vista Housing for Seniors  
Renaissance Tower - Metis Capital Housing  
Chateau at Schonsee Square  
Lifestyle Options Retirement Communities  
Edmonton Community Legal Centre

**MULTICULTURAL SENIORS OUTREACH**  
Multicultural Health Brokers Cooperative

## HOUSING FORUM

Alberta Association on Gerontology  
Alberta Continuing Care Association  
Alberta Health  
Alberta Health Services  
City of Edmonton  
Excel Society  
Lifestyle Options Retirement Communities  
GEF Seniors Housing

## OUTREACH

Intra-agency Outreach Workers Group  
Edmonton Community Foundation

## VOLUNTEER SERVICES

Volunteer Management Group  
AIMCO (Adopt-Our-Safe-House)  
NorQuest College - Transitions to Employment  
Employabilities  
Community Service Learning - UofA  
Caregivers Association

## PLANTING ROOTS

Catholic Social Services  
Millwoods Wagner Community Garden

## THIS FULL HOUSE

Dr. Christiana Bratiotis  
Helping Hands Personal Assistants  
Hoarding Coalition  
Integrated Community Response to Hoarding  
Canadian Mental Health Association - Edmonton Region  
Community Geriatric Psychiatry - Covenant Health

## SENIORS SAFE HOUSE

Assured Income for the Severely Handicapped  
Seniors Protection Partnership  
Good Samaritan Seniors Clinic  
Home Living - Alberta Health Services  
Community Geriatric Psychiatry - Covenant Health  
Catholic Social Services  
Elder Abuse Resource and Supports Program  
Greater Edmonton Foundation  
Alberta Works  
Edmonton Food Bank  
Pharmacare

## LIFE ENRICHMENT

ASSIST Community Services Centre  
Don Wheaton YMCA  
Edmonton Seniors Coordinating  
Council  
Glenrose Rehabilitation Hospital  
University of Alberta  
VON - Victorian Order of Nurses

# ORGANIZATIONS *that* *made our programs possible*

## Funders and Donors

- Alberta Association for Multicultural Education
- Alberta Council of Women's Shelters
- Alberta Health - Government of Alberta
- Alberta Seniors - Government of Alberta
- ATCO Gas - EPIC
- ATCO i-Tek
- ATCO Pipelines
- Cable Family Community Endowment Fund
- City of Edmonton
- City of Edmonton - CIP
- City of Edmonton - FCSS
- Civic Service Union 52
- Douglas Campbell Endowment Fund
- Edmonton Community Adult Learning Association
- Edmonton Community Foundation
- Edmonton Realtors Foundation
- Golden Eagles Hockey Club
- Government of Alberta - CFEP
- inMotion Network
- New Horizons for Seniors
- Romanovsky & Associates LLP
- Staff at Bennett Jones
- Staff at Worker's Compensation Board
- United Way
- University of Alberta (GeriActors)

# Corporate Sponsors

- A.C. Waring and Associates
- Alberta Association on Gerontology (Edmonton Chapter)
- Alberta Blue Cross
- Alberta Council on Aging, Edmonton Chapter
- Alberta Health - Seniors Services & Continuing Care
- Alberta Motor Association
- Alberta NDP Opposition
- Alberta Ombudsman
- Avison Young
- Bayshore Home Health
- Boardwalk Rental Communities
- Canterbury Foundation
- Christenson Communities
- Christenson Developments Ltd.
- City of Edmonton Cemeteries
- Connect Hearing
- Connelly-McKinley Funeral Home
- Crowe MacKay LLP
- Delcon Capital
- Dignity Memorial
- Edmonton Senior & Gazette Press
- Elder Move Inc.
- Epcor
- Excel Society
- Field Law
- First Memorial Funeral Services
- Gameau Hall
- GEF Seniors Housing
- Hon. Laurie Blakeman, MLA
- KPMG
- Legislative Assembly
- Lifestyle Options Retirement Communities
- Melcor Developments Ltd.
- Millarcom Inc.
- Mitchel Entertainment
- Pharmicare Specialty Pharmacy
- Production World
- RBC Foundation
- Revera - The Churchill
- Revera Retirement
- Schmidt Realty Group Inc.
- Senior Homecare by Angels
- Servus Credit Union
- Shepherd's Care at Home
- Shepherd's Care Foundation
- Shepherd's Gardens Incorporated
- The Co-operators
- Volunteer Edmonton

# COMMITTEES, BOARDS and WORKING GROUPS

- Age Friendly Edmonton Housing and Home for Life Working Group
- Age Friendly Edmonton Information and Communications Working Group
- Age Friendly Edmonton Telephone Line System Redesign Working Group
- Age Friendly Edmonton Seniors Outreach Redesign
- Age Friendly Edmonton Snow Removal Redesign
- Age Friendly Edmonton Steering Committee
- Age Friendly Edmonton Housing Committee
- Age Friendly Edmonton Steering Committee
- Alberta Association of Seniors Centres
- Alberta Caregivers Association
- Alberta Council of Women's Shelters
- Alberta Seniors: Seniors Advisory Council for Alberta
- Centralized Intake Working Group
- CIHR Team Grant: "Navigation Partnerships: Connecting, Accessing, Resourcing and Engaging (N-CARE) Older Persons, Families and Communities"
- Collaborative Case Management Project (AHS - Home Living and Outreach Workers)
- Community Coalition to Address Hoarding
- Community Initiatives Against Family Violence
- Covenant Health: Strategic Advisory Committee - Network of Excellence in Seniors Health and Wellness
- Department of Human Ecology: Selection Committee for Professor of Human Ecology - Aging
- Edmonton Seniors Coordinating Council
- Edmonton Seniors Coordinating Council: 211 Committee
- Elder Abuse Consultation Team
- Faculty of Nursing: Advisory Committee, Innovations in Seniors Care Research Unit
- Family Care Clinic Working Group - Woodcroft East
- Financial Literacy for Seniors Working Group
- Integrated Seniors Services
- Mayor's Task Force on Poverty Elimination
- National Project - Best Practices in Shelters for Abused Older Adults
- Office of the Mayor: Social Housing Renewal Advisory Committee
- Safety Codes Council: Barrier Free Committee
- Senior Centre Outreach Workers Interagency Meeting
- Senior Centre Recreational Programmers Meeting
- Seniors Advisory Council for Alberta
- Seniors Housing Forum Steering Committee
- Seniors Mental Health Planning and Coordinating Committee
- Treasury Board: Results Based Budgeting Community Challenge Panel for Acute Care and Continuing Care
- United Way: Funded Partner Network
- World Elder Abuse Awareness Day Planning Committee



# 2014 SAGE AWARD *recipients*

Bev Halisky  
Transportation

Clarence Hirsch  
Sports & Leisure

Dr. Gary Faulkner, P.Eng  
Science & Technology

Earl Choldin  
Education

Eunice Barron  
Arts & Culture

George Nikel  
Community Building

Hilary Gray  
Environment

Jack O'Neill  
Social Justice & Peace

Mary O'Neill  
Health & Wellness

Victoria Van Vliet Vaitkunas  
Public & Non-Profit

# FINANCIAL STATEMENTS

## Summarized Statement of Financial Position December 31, 2014

The complete audited financial statements are available upon request.

| <b>ASSETS</b>                                    | <b>2014</b>        | <b>2013</b>        |
|--|--------------------|--------------------|
| Current  |                    |                    |
| Cash   | \$391,367          | \$294,092          |
| Accounts receivable                              | 128,405            | 130,428            |
| Inventory  | 8,950              | 11,825             |
| Prepaid expenses                                 | 25,804             | 33,830             |
|  | <b>554,526</b>     | <b>470,175</b>     |
| Long-term portfolio investments, at market value | 467,724            | 459,422            |
| Equipment  | 413,539            | 305,785            |
| <b>TOTAL ASSETS</b>                              | <b>\$1,435,789</b> | <b>\$1,235,382</b> |
| <b>LIABILITIES</b>                               |                    |                    |
| Current  |                    |                    |
| Accounts payable                                 | \$291,455          | \$122,105          |
| Deferred contributions                           | 478,777            | 473,050            |
|  | 770,232            | 595,155            |
| Deferred contributions related to capital assets | 368,559            | 263,110            |
|  | <b>1,138,791</b>   | <b>858,265</b>     |
| <b>NET ASSETS</b>                                |                    |                    |
| Unrestricted                                     | (215,706)          | (124,980)          |
| Capital assets                                   | 44,980             | 42,675             |
| Contingency                                      | 114,220            | 113,201            |
| Investment                                       | 353,504            | 346,221            |
|  | 296,998            | 377,117            |
| <b>TOTAL LIABILITIES and NET ASSETS</b>          | <b>\$1,435,789</b> | <b>\$1,235,382</b> |

## Summarized Statement of Operations for the Year ended December 31, 2014

The complete audited financial statements are available upon request.

|  | <b>2014</b>       | <b>2013</b>      |
|--|-------------------|------------------|
| <b>REVENUE</b>   |                   |                  |
| Government grants  | \$1,347,308       | \$1,279,470      |
| Other grants   | 256,051           | 187,387          |
| Self generated revenue                                       | 570,323           | 595,002          |
| Donations and fundraising                                    | 189,505           | 235,346          |
| Investment income (loss)                                     | 18,756            | (428)            |
|  | <b>2,381,943</b>  | <b>2,296,777</b> |
| <b>EXPENSES</b>  |                   |                  |
| Wages and benefits   | 1,268,665         | 1,272,427        |
| Program expenses   | 697,410           | 571,164          |
| Occupancy  | 156,892           | 152,829          |
| Office Operation   | 148,124           | 154,835          |
| Amortization   | 71,079            | 54,791           |
| Other expenses   | 137,569           | 125,172          |
|  | <b>2,479,739</b>  | <b>2,331,218</b> |
| <b>DEFICIENCY of revenue over expenses before other item</b> | <b>(97,796)</b>   | <b>(34,441)</b>  |
| Change in unrealized gain on portfolio investments           | 17,677            | 30,271           |
| <b>DEFICIENCY of revenue over expenses</b>                   | <b>\$(80,119)</b> | <b>\$(4,170)</b> |

# FUND DEVELOPMENT

Over the past year, Sage has undertaken an initiative to create a stronger culture of philanthropy within our community. A grant from the Edmonton Community Foundation provided Sage with a unique opportunity to hire a fund development expert, who has helped us learn more about how to engage our community in supporting Sage.

While we have many generous donors and volunteers, many people in our community do not think of Sage as a charity that depends on donations in order to provide services and programs for seniors. We want to change this perception!

In December of 2014, we launched the Silver Threads program as part of our renewed fund development strategy: the program invites people to set up a monthly, pre-authorized gift of \$25 - a simple act that can help us sustain important programming over time.

Watch for new and exciting opportunities to get involved in Sage's fund development efforts in the coming year!

Our sincere thanks to all of you who provided support in 2014.



# BOARD OF DIRECTORS

The Board of Directors generally consists of 12 Directors. Those serving from June 2014 to May 2015 and their committees were:

## Executive

|                 |                 |
|-----------------|-----------------|
| President       | D. Lynn Skillen |
| President Elect | Barb Burton     |
| Treasurer       | Lindsay McGill  |
| Secretary       | John Schiel     |
| Past President  | Bauni Mackay    |

## Members-at-Large

Daniel Morrow  
Joyce E. Tustian  
Michael Phair  
Reg Joseph  
Tammy Pidner  
Anne Fanning

Executive Director (Ex officio member of all committees)  
Roger E. Laing

## Retired or Resigned in 2014

Mohamed Assaf  
Adrien Tremblay



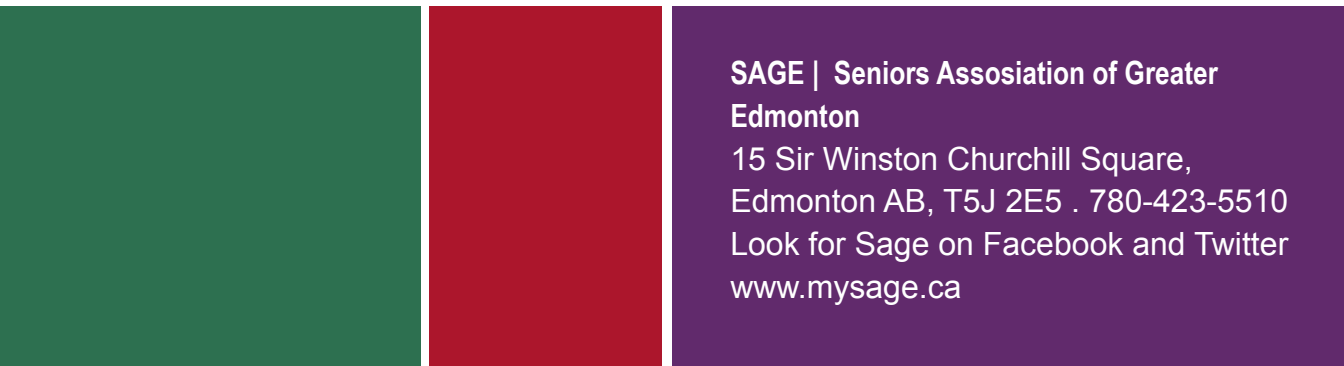


sage



# sage

Sage Seniors Association



**SAGE | Seniors Association of Greater  
Edmonton**  
15 Sir Winston Churchill Square,  
Edmonton AB, T5J 2E5 . 780-423-5510  
Look for Sage on Facebook and Twitter  
[www.mysage.ca](http://www.mysage.ca)