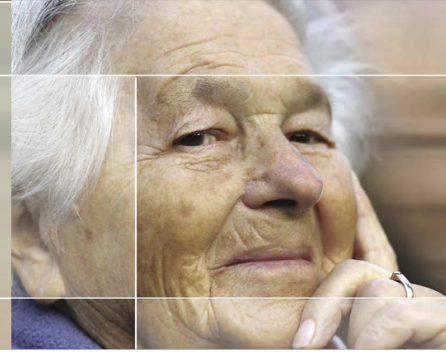




# SENIORS' HOUSING &

# HEALTH & WELLNESS FORUMS



# 2017

## Sponsorship and Exhibitor Information

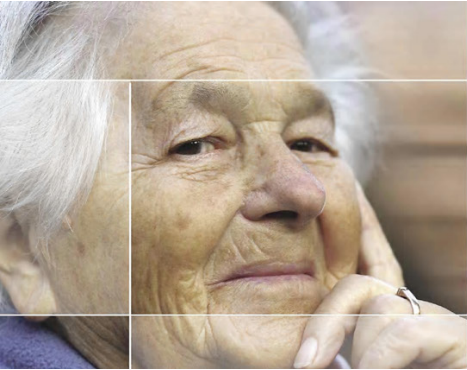
### Seniors' Housing Forum

Saturday, September 23, 2017

### Seniors' Health & Wellness Forum

Saturday, November 4, 2017

Central Lions Seniors Recreation Centre  
11113 113 Street, Edmonton, Alberta



# SENIORS' HOUSING FORUM



The Seniors' Housing Forum Planning Committee, comprised of key community stakeholders, is presenting the 11th Annual Seniors' Housing Forum for seniors, their families and caregivers, free of charge! The goal of the Forum is to educate participants about the range of housing options and community resources available for older adults and to guide individuals in planning appropriate future housing for themselves and/or significant others. Sponsors and Exhibitors will have an opportunity to promote their organization, services and/or products to an audience actively seeking information pertaining to seniors' housing needs and services.

**Saturday, September 23, 2017**

**Central Lions Seniors Recreation Centre**

**11113 113 Street, Edmonton, Alberta**



# SENIORS' HEALTH & WELLNESS FORUM



Presented by  
**agefriendly**  
EDMONTON

The 2nd Annual Seniors' Health & Wellness Forum, Presented by Age Friendly Edmonton, is an opportunity for seniors, their families and caregivers to obtain information and resources pertaining to health, wellness and social supports vital to healthy aging. The goal of the Forum is to educate participants about the range of health and wellness options and community resources available for older adults. The Seniors' Health & Wellness Forum follows the same event format as the successful Seniors' Housing Forum, with Sponsors and Exhibitors having the opportunity to promote their organization, services and/or products.

**Saturday, November 4, 2017**

**Central Lions Seniors Recreation Centre**

**11113 113 Street, Edmonton, Alberta**

# EVENT OUTLINE

## 8:00-8:30

Sponsors and Exhibitors set up booths, which will be assigned prior to the day of event.

Continental breakfast will be provided in the sponsor and exhibitor lounge.

## 9:00-10:00

Doors open to participants.

Booths open for viewing until 1:30pm in Gym.

## 10:00-10:15

Room moderators welcome participants in all rooms.

Overview of sessions.

## 10:15-11:15

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

## 11:30-12:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

## 12:30-1:30

Lunch break

Exhibitors and Sponsors will receive two complimentary lunches.

Booth viewing in Gym.

## 1:30-2:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

## 2:30

Wrap up, prizes in all rooms.

Exhibitor booths will be open for viewing to participants until 1:30pm.  
We ask that your display remains intact until 1:30pm, when the last session begins.

# CONCURRENT SESSION TOPICS

## SENIORS' HOUSING FORUM

### A: Home & Independent Living: Health and Home

This session will focus on seniors' housing options for home living in apartments, condos and houses, and will also discuss home living supports, such as day programming and personal care services.

### B: Current and Emerging Issues: Seniors Housing

This session provides information on the role and responsibilities of the Office of the Seniors Advocate, and the challenges faced by seniors around affordable housing. - *To be confirmed*

### C: Financial Literacy and Housing

This session provides information on strategies for planning finances to support housing choices. Guidance will also be offered on accessing income supports and other financial benefits.

### D: Supportive & Facility Living: Health and Home

This session will provide an overview on supportive living, facility living and designated supportive living options to help address the questions and concerns seniors face when choosing the optimal environment in which to live beyond independent living, as well as health supports available to complement these environments.

### E: Landlord and Tenant and Condo Rights

Knowledge of your rights and obligations as a landlord, tenant and condo owner can greatly impact your enjoyment of your home and your financial security. This session provides an overview of key issues and legislation.

### F: Technology and Housing

This session explores new initiatives and trends in technology as it relates to aging in place, including devices that promote aging well and maintaining independence.

### G: Community Resources

This session will give an overview of some practical resources that allow seniors to age in place and receive support in the community. It will describe city-wide services offered by senior-serving organizations that provide resources designed to help seniors live safely and independently.

### H: Caregiver Support and Family Dynamics

This session outlines supports available to families and caregivers as seniors transition from one housing environment to another. Strategies for handling family dynamics, positive transitions, caring for the caregiver and stress related to moving will be discussed.

### I: Aging in Place and Home Modifications

This session will provide an overview of available supports in order to plan or modify homes for independent living, as well as available financial supports that assist with adapting homes to meet the emerging needs of older adults.

# CONCURRENT SESSION TOPICS

## SENIORS' HEALTH & WELLNESS FORUM

### 1. My Health

This session will focus on health resources, planning for a healthy future and the role of allied health professionals in wellbeing.

### 2. My Home

This session will focus on an overview of seniors' housing options for home living in apartments, condos and houses, as well as supportive living and facility living.

### 3. My Transportation

This session will review the many city-wide public and private transportation options available to older adults and those with limited mobility. Participants will be provided with the information and resources to help develop a transportation plan to meet individual needs and to help keep them mobile.

### 4. My Finances

This session provides information on strategies for planning finances to support aging well. Guidance will also be offered on accessing income supports and other financial benefits.

### 5. My Connections

Focusing on the importance of social connection to our health and wellbeing, this session will touch on how to address a range of factors that may lead to social isolation.

### 6. My Safety

This session highlights the importance of reducing safety risks as we age, how to recognize hazards and how to make homes healthier. Topics include indoor air quality, radon exposure and aspects of food and consumer product safety.

### 7. My Supports and Services

This session will give an overview of some practical resources that allow seniors to age-in-place and receive support in the community. It will describe resources provided by senior-serving organizations across the city that are designed to help seniors live safely and independently.

### 8. My Community

This session will highlight ways to be an ally to diverse seniors communities and celebrate the ways we can better know and connect with all seniors in our community.

### 9. My Partner and Me

This session offers guidance on future planning options including Guardianship, Trusteeship, Co-Decision Making, Personal Directives, Power of Attorney and Wills.

# PLANNING COMMITTEE MEMBERS

## SENIORS' HOUSING FORUM

Alberta Health Services  
Alberta Continuing Care Association  
City of Edmonton  
GEF Seniors Housing  
Government of Alberta – Health  
Government of Alberta – Health – Supportive Living Programs  
Lifestyle Options  
Sage Seniors Association

## SENIORS' HEALTH & WELLNESS FORUM

Alzheimer's Society of Alberta and NWT  
City of Edmonton, Age Friendly Edmonton  
Glenrose Rehabilitation Hospital  
Alberta Health Services  
Southside PCN, Age Friendly Edmonton  
Sage Seniors Association  
Multicultural Health Brokers Coop



# SPONSORSHIP OPPORTUNITIES

## Diamond

**\$ 3000+**

- Prominent recognition as a **Diamond** Sponsor in all promotional materials, including logo in print advertising and posters
- Quarter page ad in the event program
- Short bio/blurb on the event Facebook page and blog
- Opportunity to help with the drawing of prizes during the event wrap-up
- Logo featured on packaging of bagged lunches for participants
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (three slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc, into conference bag
- Two complimentary lunches for day of event

## Platinum

**\$ 1500**

- Prominent recognition as a **Platinum** Sponsor in all promotional materials, including logo in print advertising and posters
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (two slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc. into conference bag
- Two complimentary lunches for day of event
- Logo on Blogspot and Facebook

## Gold

**\$ 1000**

- Recognition as a **Gold** Sponsor in all promotional materials, including logo in print advertising and posters
- Prominent logo in the event program and on event signage
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc., into conference bag
- Two complimentary lunches for day of event
- Logo on Blogspot and Facebook

## Silver

**\$ 750**

- Logo in the event program
- Logo on event signage
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunches for day of event

## Bronze

**\$ 500**

- Name listed in event program
- Recognition (shared slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunches for day of event

## TWO FORUMS (20% DISCOUNT PER FORUM)

- Diamond Sponsor = \$4800 total (Save \$1200)
- Platinum Sponsor = \$2400 total (Save \$600)
- Gold Sponsor = \$1600 total (Save \$400)
- Silver Sponsor = \$1200 total (Save \$300)
- Bronze Sponsor = \$800 total (Save \$200)

# SPONSOR AND EXHIBITOR REGISTRATION

Organization/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Position Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

## ONE FORUM

Yes I want to be involved in the: ☐ Seniors' Housing Forum ☐ Seniors' Health & Wellness Forum  
as a: ☐ Sponsor ☐ Exhibitor

### SPONSORSHIP LEVELS:

- ☐ Diamond Sponsor - \$3000+
- ☐ Platinum Sponsor - \$1500
- ☐ Gold Sponsor - \$1000
- ☐ Silver Sponsor - \$750
- ☐ Bronze Sponsor - \$500

### EXHIBITOR REGISTRATION COST:

*\*Included if also sponsoring*

- ☐ Gym Exhibitor - \$250

Draped table with two chairs, no electricity

- Set up time at 8:00 am
- Please ensure that your table is set up by 8:30 am
- Open to public at 9:00 am

## TWO FORUMS

Yes I want to be involved in **both** forums as a: ☐ Sponsor ☐ Exhibitor

### SPONSORSHIP LEVELS:

- ☐ Diamond Sponsor - \$4800 total (**save \$1200**)
- ☐ Platinum Sponsor - \$2400 total (**save \$600**)
- ☐ Gold Sponsor - \$1600 total (**save \$400**)
- ☐ Silver Sponsor - \$1200 total (**save \$300**)
- ☐ Bronze Sponsor - \$800 total (**save \$200**)

### EXHIBITOR REGISTRATION COST:

*\*Included if also sponsoring*

- ☐ Gym Exhibitor - \$400 total (save \$100)

Draped table with two chairs, no electricity

- Set up time at 8:00 am
- Please ensure that your table is set up by 8:30 am
- Open to public at 9:00 am

## DEADLINE FOR REGISTRATION

**Seniors' Housing Forum: August 31**

**Seniors' Health & Wellness Forum: October 13**

## PAYMENT

Please make cheques payable to Sage Seniors Association and forward  
to: 15 Sir Winston Churchill Square, Edmonton AB T5J 2E5

## CONTACT

For more information about sponsorship or exhibitor registration, please contact:  
Emily Weisbrot | Email: eweisbrot@MySage.ca | Phone: (780) 701 9010 | Fax: (780) 701-1112