

INSPIRED BY CONNECTION

Inspiring and supporting
seniors to be the best
they can be.

That is our mission.

Sage: *adj.* \`sāj\

1: wise through reflection
and experience

2: proceeding
from or characterized
by wisdom, prudence, and
good judgment

Dear **FAMILY** and **FRIENDS** of Sage,

You came to Sage perhaps seeking hope, help, fellowship, friendship, or value as one of our partners.

Chances are, you found just that and more - a community of caring and engaged people, a family of donors, members, staff, volunteers, and supporters.

Chances are, you experienced something special at Sage, something unique.

Chances are, you share that with others when you can.

We know that not all seniors are being heard, understood, respected, and supported.

We want all seniors to be celebrated for their contributions - past and present, for their unique perspective, and for their potential.

And we don't want to leave that to chance.



We all age differently, and we all - at some point in our lives - will need to ask for help from others.

Every day of the year, hundreds of seniors, their families and caregivers, their healthcare and homecare providers, and other professional advisors, turn to Sage.

They need us. They need you.

You keep our doors open, enriching lives.

You keep essential programs going.

You help us meet growing needs across the city.

Because of your help and with your donations, we will continue to be there for seniors. Every day.

There are many worthy causes and organizations in our community. Please know how honoured we are that you choose to be a part of the Sage family.

Thank you for your involvement and support of Sage programs and services.

We wish you and yours all the best this holiday season.

With gratitude,

Dr. D. Lynn Skillen
Volunteer Board Chair, Member, and Donor

**Donations
made before
December 31
are eligible
for a 2014
charitable tax
receipt.**

**YOU HELP US CONNECT
YOU MAKE THE DIFFERENCE
YOU INSPIRE THE WORK WE DO**





SILVER THREADS

Trying to capture the essence of what Sage does is a difficult, but important, task. Clearly communicating the depth and range of services that we provide not only helps us reach the people who can benefit from it, but also the people who can support it - with their time, talent, and donations.

But **ours is not a simple story to tell**. We're here to help when help is needed, and to encourage seniors to contribute as much as possible wherever possible, so that they can continue to fulfill their potential.

This vision we have of a community where all seniors are valued and have the opportunity to live according to their beliefs, abilities, and aspirations is not ours alone. It is a shared vision that has emerged over time from our members, clients, donors, partners, and volunteers. **From you.**

Our story is your story. It is the unique story of Sage that each of our members, clients, donors, partners, and volunteers has to tell, **each thread woven together into a greater, stronger whole.**

It is time that we gathered these threads together to show people the **strength of seniors**, and the strength of Sage.

This is a special invitation to add your voice to the story of Sage.

Our collective voice is stronger.

Let's show all seniors in our community that we care and we are listening.

- **Speak up for all seniors. Tell us why you love Sage.**
- **Share your Sage story at the dinner table and in your social network.**
- **Continue to connect to Sage, and let us know about it.**
- **Consider letting us share your story future editions of the Link, on our website, or in our Annual Report.**

Help us stay strong. Become a Silver Threads Donor.

Contact us about setting up a monthly, pre-authorized gift of \$25.

This simple act can help us sustain important programming over time, and adds up to a nice tax credit for you at the end of the year!

GIVING TO SAGE

YES, I want to make a difference for seniors with my

☐ one-time ☐ monthly ☐ quarterly ☐ annual
donation in the amount of

☐ \$20 ☐ \$50 ☐ \$100 ☐ \$250

☐ \$500 ☐ \$750 ☐ \$1000

☐ OTHER _____

☐ Please contact me about a gift of listed securities
or bequest naming Sage as a beneficiary of my will
or life insurance.

Payment Method

- ☐ My cheque (payable to Sage) is enclosed.
☐ Pre-Authorized debit (include void cheque)
☐ Please charge my credit card: **VISA** **Mastercard**

Card # _____

Expiry Date: _____

Total Amount: _____

Name on Card: _____

Signature: _____

Name: _____

Address: _____

City: _____

Postal Code: _____

Phone No: _____

Email: _____

☐ Please send me email updates
about Sage.

Recognition

- ☐ Yes, you may publish my name in
recognition of my gift.
☐ No, I prefer to remain anonymous.

**For more information on donating to
Sage, contact Karen McDonald, Director
of Community Relations.**

**email: kmcdonald@mysage.ca
phone: 780-701-9008**



YES, I want become a **Silver Threads** donor. Please
contact me about setting up a monthly, pre-authorized gift of
\$25.

Name: _____

Phone: _____

☐ Please contact me about adding my voice to the
story of Sage.

sage
Seniors Association of Greater Edmonton



Charitable Registration No. 11915 4839 RRR0001