

# 2021 Virtual Seniors' Forum

PRESENTED BY



**agefriendly**  
EDMONTON

## Community Partnership Opportunity

Engage with a large audience involved in facilitated discussions about wellness, self-care, housing, and community support for older adults.

**September 27, 2021 – October 1, 2021**  
**10:00 a.m. – 5:00 p.m. daily**  
**Free of charge for participants**



# Join the conversation ...

## WHO WE ARE

The Virtual Seniors' Forum, presented by Age Friendly Edmonton, is organized by Sage Seniors Association, and supported by an advisory committee comprised of key stakeholders from the seniors' sector, including:

- Alberta Continuing Care Association
- Alberta Health Services
- City of Edmonton
- GEF Seniors Housing
- Government of Alberta
- Lifestyle Options Retirement Communities
- Provincial Fitness Unit of Alberta

## THE OPPORTUNITY

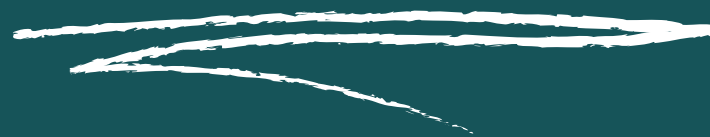
The Forum connects seniors, their families, professionals, and caregivers to vital information and resources pertaining to housing, health, wellness, and social supports for older adults.

**Support us and directly engage with members of our community who are actively seeking information, services, and resources!**

### VIRTUAL SENIORS' FORUM

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# and connect!



Increase awareness and **brand visibility** by leveraging the accessibility of a virtual event.



Attract **new customers** by engaging with individuals actively seeking information, services, and resources!



Invest in **positive public relations** by aligning with an event involving key stakeholders from the seniors' sector.



Be **recognized** for your generosity by taking advantage of various sponsorship incentives listed on the next page.



Champion Sponsor	Community Sponsor	Supporting Sponsor	Advocate Sponsor
\$5,000	\$3,000+	\$1,500+	\$500+
Opportunity for representative to deliver greetings at event.			
Participation in town hall sessions.	✓		
Opportunity to supply registrants with digital coupons* and promo material.	Opportunity to supply registrants with digital coupons.*	Opportunity to supply registrants with digital coupons.*	
Linked logo on Seniors' Forum website.	✓	✓	
Logo recognition on all event, slideshow, program, and marketing materials.	Logo recognition on event program and slideshow.	Logo recognition on event program and slideshow.	Name recognition on event program.
Logo and name recognition in thank you messaging to all participants and Speakers.	Logo and name recognition in thank you messaging to all participants and Speakers.	Name recognition in thank you messaging to all participants and Speakers.	Name recognition in thank you messaging to all participants and Speakers.
Verbal recognition during event.	✓	✓	✓

**\*Digital coupon will be included in the Seniors Forum program. The coupon will be 4.75" W x 3.75" L in size. Sponsors can either provide an incentive offer to the Seniors' Forum registrants or use this digital coupon to advertise their business/organization.**

**Have questions about  
becoming a sponsor?**

**Contact us to learn more!**

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**[www.seniorsforum.ca](http://www.seniorsforum.ca)**