

CORPORATE ENGAGEMENT OPPORTUNITIES

Connect with seniors in the greater Edmonton region



Sage Seniors Association

15 Sir Winston Churchill Square
Edmonton, AB, T5J 2E5

780-423-5510

www.MySage.ca



@sageyeg



@sageyeg



Sage Seniors Association

About Sage

Sage Seniors Association has worked with seniors for over 50 years. We are recognized as a trusted leader in the senior serving sector in the greater Edmonton region.

Our vision is a community where all seniors are valued and have the opportunity to live according to their beliefs, abilities, and aspirations. We work to inspire and support seniors to be the best they can be by collaborating with community stakeholders to provide senior-driven programs and services. From outreach and social service support to life enrichment and social programs, Sage offers over 100 programs that support seniors living and aging in their communities.

In a typical year, Sage connects with over 5000 seniors. This does not include the extended reach of our communications, which includes our Directory of Senior Services distributed to 45,000 people annually.

Sage is a registered not-for-profit, charitable #119154839RR0001.

When you support Sage, you support seniors.

Sage Offers

SOCIAL PROGRAMS

- Life Enrichment Programs
- Ageing to Sageing
- Friendly Phone Calls
- Coffee Groups

HEALTH

- Seniors' Forum
- Managing Mental Health
- Fitness Activities
- Frailty Assessment
- Food Services

COMMUNITY

- Community Based Senior Sector Leadership
- Volunteer Program
- Student Engagement
- Multicultural Seniors Outreach Program

SUPPORT

- Assessment and support
- Guardianship and Trusteeship
- Directory of Senior Services
- Income tax returns
- Help completing forms
- Seniors Safe House
- Outreach to isolated seniors
- Help with Hoarding Behaviour

Sage Opportunities

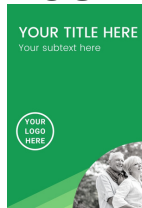
Advertise	The quarterly member's publication, Sage Link Newsletter, offers affordable advertising. Other advertising opportunities for 2022 TBC soon.
Sponsor an Event/Program	Sponsorship opportunities include flagship seniors events and ongoing seniors programs. Multiyear partnerships allow for greater impact.
Matching Gift	A matching gift will leverage community donations and align you in the public eye with projects that support seniors.
Make Sage your charity of choice	Whether for your special fundraising initiative or year-end giving, seniors will benefit from your contribution.
Host a Sage Presentation	Our community is better when it is informed. Sage staff can deliver presentations on a range of seniors' related topics for staff professional development.
Stay Connected	Follow our social media accounts and subscribe to receive news, info, and opportunities by email.
Volunteer/ Participate	Opportunities to provide your expertise or something new.

About Sage Link Newsletter

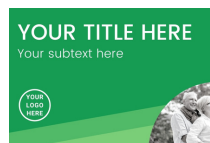
The Link Newsletter connects seniors to opportunities in and around Edmonton. Our innovative social services and life enrichment programs are bound by a common mission: inspiring and supporting seniors to be the best they can be. The Link Newsletter is the connection to these programs and services. Advertise with us and join our community today!

- Buy advertisements in all four issues and save big!
- Advertisement must be provided as an EPS, PNG, or high-resolution PDF file, 300 dpi.
- The Sage Link is published in black and white and posted in colour on our website.

BUSINESS CARD

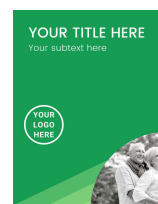


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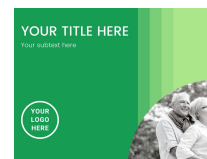


3" W X 2"L

1/4 PAGE

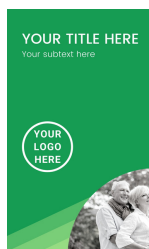


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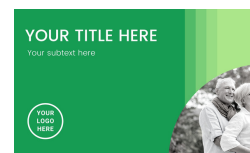


3.75" W X 4.75" L

1/2 PAGE

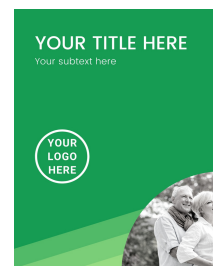


4.75"W x 9.5"L



9.5"W x 4.75"L

FULL PAGE



7.5"W x 9.5"L

Ad Size	Run your ad in all 4 editions and save 20% Annual Bundle Price	Single Issue Price	Edition	Ad Deadline
<input type="checkbox"/> Business Card	<input type="checkbox"/> \$416 (\$104 each)	<input type="checkbox"/> \$130 each	<input type="checkbox"/> Jan - Mar	Nov 15
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$512 (\$128 each)	<input type="checkbox"/> \$160 each	<input type="checkbox"/> Apr - Jun	Feb 24
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$672 (\$168 each)	<input type="checkbox"/> \$210 each	<input type="checkbox"/> Jul - Sept	May 16
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1440 (\$360 each)	<input type="checkbox"/> \$450 each	<input type="checkbox"/> Oct - Dec	Aug 15

Organization Name

Advertiser's Name

Email

Accounts Payable Contact Person

Accounts Payable Email

Phone

Billing Address

Postal Code

Province

Advertiser's Signature

Date

Email signed and completed Insertion Order to: communications@mysage.ca



CONTACT US

communications@mysage.ca