

# sage LINK

## Insertion Order 2023

The Sage Link newsletter connects seniors in and around Edmonton to Sage's innovative social services, life enrichment programs, and a trusted community. The Link is published 4 times a year, distributed directly to over 1,000 Sage members and direct community contacts. Advertising in the Link connects your brand with our community.

- The Sage Link is printed in black and white and distributed digitally in colour.
- Ads must be provided as an EPS, PNG, or high-resolution PDF file (300 dpi).

### BUSINESS CARD



2" W X 3" L

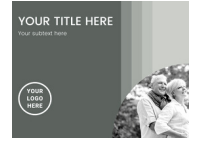


3" W X 2" L

### 1/4 PAGE



4.75" W X 3.75" L



3.75" W X 4.75" L

### 1/2 PAGE



4.75" W X 9.5" L



9.5" W X 4.75" L

### FULL PAGE



7.5" W X 9.5" L

Ad Size	Annual Bundle Price Run your ad in all 4 editions and save 20%	Single Issue Price	Edition	Ad Deadline
<input type="checkbox"/> Business Card	<input type="checkbox"/> \$416 (\$104 each)	<input type="checkbox"/> \$130 each	<input type="checkbox"/> Jan - Mar	<input type="checkbox"/> Nov 14, 2022
<input type="checkbox"/> ¼ Page	<input type="checkbox"/> \$512 (\$128 each)	<input type="checkbox"/> \$160 each	<input type="checkbox"/> Apr - Jun	<input type="checkbox"/> Feb 13, 2023
<input type="checkbox"/> ½ Page	<input type="checkbox"/> \$672 (\$168 each)	<input type="checkbox"/> \$210 each	<input type="checkbox"/> Jul - Sep	<input type="checkbox"/> May 15, 2023
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1440 (\$360 each)	<input type="checkbox"/> \$450 each	<input type="checkbox"/> Oct - Dec	<input type="checkbox"/> Aug 14, 2023

5% GST will be added. Annual Bundles will receive a single invoice.

Organization/Company:

Mailing Address:

City:  Province:

Postal Code:  Website:

Contact Person:

Title/Role:

Phone:  Email:

I submit this ad order and understand full payment is required within 30 days of invoice receipt.

Signature/Initial:  Date:

Accounts Payable Contact:

Accounts Payable Phone:  Email:

**Email signed and completed Insertion Order to: [ssparrow@mysage.ca](mailto:ssparrow@mysage.ca).**

An invoice will be issued with payment details.