

# **Insertion Order 2026**

## Advertising in the Sage Link connects your brand with our community.

The Sage Link newsletter connects seniors in and around Edmonton to Sage's innovative social services, life enrichment programs, and a trusted community.

The Sage Link is published four times a year, distributed directly to Sage members and community contacts (circulation approximately 800).

- The Sage Link is printed in black and white and distributed digitally in colour.
- Ads must be provided as an eps, png, or high-resolution pdf file (300 dpi).

#### **BUSINESS CARD**



3.5" W X 2" H

#### 1/2 PAGE

### **FULL PAGE**







7.5" W X 10" H

1/4 PAGE

**1/2 PAGE** 



3.5" W X 4.75" H



7.5" W X 4.75" H

Ad Size	Run your ad in all 4 editions and save 20% ANNUAL BUNDLE DISCOUNT	Single Issue Price	Edition	Ad Deadline
Business Card	\$416 (\$104 each)	\$130 each	Jan - Mar	Nov 14, 2025
☐ ¼ Page	\$576 (\$144 each)	\$180 each	Apr - Jun	Feb 13, 2026
☐ ½ Page	\$832 (\$208 each)	\$260 each	☐ Jul-Sep	May 15, 2026
Full Page	\$1440 (\$360 each)	\$450 each	Oct - Dec	Aug 14, 2026

	5% GST will be added. Annual Bundles will receive a single invoice.
Organization/Company:	
Mailing Address:	
City:	Province:
Postal Code:	Website:
Contact Person:	
Title/Role:	
Phone:	Email:
I submit this ad order and	understand full payment is required within 30 days of invoice receipt:
Signature/Initial	Date:
Accounts Payable Contac	
Accounts Payable Phone:	Email:

Email signed and completed Insertion Order to: ssparrow@mysage.ca. An invoice will be issued with payment details. Sage is a community-based not-for-profit. Advertising revenue helps us build a network of support with and for seniors. Thank you for advertising with us.