



WHAT IS SENIORS SATURDAY

On October 1, 2022, the Day of Older Persons was celebrated in part with a series of free events being held across Edmonton to help seniors connect with information, resources, and each other.

Five communities – Alberta Avenue, Calder, Malmo Plains, Sherbrooke, and Southwest Edmonton – hosted informative presentations and an hour of coffee and connection.

BY THE NUMBERS



74 PARTICIPANTS

9 VOLUNTEERS

5 PRESENTERS

FINDINGS FROM PARTICIPANT SURVEYS

100% of respondents decided to attend Seniors Saturday because they were interested in the topic.

The next most common reasons were because it was convenient and/or in their neighbourhood (**30%**) and to connect with other people (**22%**).

25% of respondents attended a Seniors Saturday session located within the quadrant of Edmonton in which they reside.

100% of respondents would attend Seniors Saturday again.

When asked what they enjoyed the most about Seniors Saturday, respondents most commonly discussed the **topics** and **content**, indicating that the information provided was **useful** and **interesting**.

About **2/3** agreed that they know more about the resources available in their community because of Seniors Saturday.

WHAT WE SAW

People coming in and realizing they are neighbours.

People attending from other communities due to interest in topics, and in some cases, attending multiple sessions.

Smaller, more intimate gatherings facilitated one-on-one time with staff and other participants.

Connections made for future partnerships - for example, connecting a Community Host with the information for someone who could present on senior's sexuality.



Seniors Saturday hosted at Sherbrooke Community League.



Michele Markham, Manager of the Seniors Safe House, presenting on elder abuse at Seniors Saturday hosted at Southwest Edmonton Seniors Association.

WHAT WE HEARD

"This was a great event to let seniors know what resources are available to them." - Community Host